



# European Cloud

**EBA & ENISA workshop**

**London, 14 October 2015**

**Mark SMITHAM**

**@maakusan**

**@CnectCloud**

**@DigitalAgendaEU**



# President Juncker's Political Guidelines

*A connected Digital Single Market*

*"...break down national silos in telecoms regulation, in copyright and data protection legislation, in the management of radio waves and in the application of competition law."*

# Better online access to digital goods and services



*To end unjustified geo-blocking*

*A more modern and European  
copyright framework*

*To modernise e-commerce*

*A more efficient and affordable  
parcel delivery*

*To reduce VAT burden*

# An environment where digital networks and services can prosper



**Innovative  
services and  
advanced  
digital networks**

*An ambitious overhaul of EU telecoms rules*

*Review the audio-visual media framework Online platforms, intermediaries and sharing economy*

*Reinforce trust and security in digital services*

# Digital as a driver for growth



*Data economy*

*Inclusive digital economy and society*

*Digital skills and e-government*

*Free flow of data*

*European Cloud Initiative*

*Standardisation and interoperability*

# Digital Single Market: supporting cloud in Europe

**Enhance the Digital Economy**  
**Cloud computing & other data services**

**Free flow  
of data  
initiative**

**European  
cloud  
initiative**

**Interoperability  
and  
standardisation**

**e-Government  
action  
plan**

# Digital Single Market

*A truly integrated Digital Single Market we can create up to **€340 billion** in additional growth, **hundreds of thousands of new jobs**, and a vibrant knowledge-based society in the EU.*

# Digital Single Market

***Free flow of data** - address key obstacles to the freedom of movement of data within the EU*

## ***European Cloud***

*tackle fragmentation and raise the trust and confidence of users in cross-border cloud services through EU-wide specifications and certification*

## ***Interoperability & standardisation***

*increase interoperability of products and services*



## **Public Consultations**

*Online platforms, cloud & data*

*[ec.europa.eu/eusurvey/runner/Platforms](http://ec.europa.eu/eusurvey/runner/Platforms)*

*ICT standards*

*[ec.europa.eu/eusurvey/runner/PISPSurvey2015](http://ec.europa.eu/eusurvey/runner/PISPSurvey2015)*

## **Call for Evidence**

*Cumulative impact of financial legislation*

*[ec.europa.eu/eusurvey/runner/financial-regulatory-framework-review-2015](http://ec.europa.eu/eusurvey/runner/financial-regulatory-framework-review-2015)*



# Your Voice in Europe

*We need your support and active participation in our consultations*

*[ec.europa.eu/yourvoice/consultations](https://ec.europa.eu/yourvoice/consultations)*

# Building trust and confidence

## *Cloud Select Industry Group*

- **Cloud Certification Schemes: List & Meta-framework**
- **Code of Conduct for Cloud Data Processors**
- **Cloud Service Level Agreements Checklist**

## *European Cloud Partnership*

- **Steering Board report: Trusted Cloud Europe**

*e-Identification and Services (eIDAS) Regulation.*

*Network and Information Security (NIS) Directive.*

*General Data Protection Regulation (GDPR).*

# European Cloud: European capability of cloud services

*A framework for cloud resources to be combined together into a European high powered computing and cloud capability for: science, research and education, and for public administrations. For example, National Financial Supervisory Authorities (NFSAs).*

*Leveraging the European research cloud and connectivity network.*

# European Cloud: beyond the public sector

*What governance and certification approaches for a European Cloud would help increase accountability against supervisory obligations?*

*How could we raise awareness of cloud security and educate Financial Institutions, users & SMEs?*

*Which continuous monitoring mechanisms for Cloud Service Providers increase transparency to give an aggregate view for risk management?*



# Your Voice in Europe

*We need your support and active participation in our consultations*

*[ec.europa.eu/yourvoice/consultations](https://ec.europa.eu/yourvoice/consultations)*



# Mark SMITHAM

*Software & Services, Cloud  
DG CONNECT  
European Commission*

*@maakusan    @CnectCloud    @DigitalAgendaEU*

*EBA & ENISA workshop  
London, 14 October 2015*