







GENERAL INFORMATION	
INITIATIVE ID	IT1
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>Impara, Risparmia, Guadagna. ('Learn, Save, Earn.')</p> <p>At the end of March 2019, the Bank of Italy joined Global Money Week, an international campaign designed to educate young people on money matters, promoted by Child & Youth Finance International and supported by the OECD. The Bank of Italy has organised 30 events around the country, in which more than 2 000 students were involved. This programme should inspire children and youth to learn about money, saving plans, needs and wants. The youngest students learned through age-appropriate games, while the older children were shown films. Marco Onado, Senior Professor at Milan's Bocconi University and an expert in the law and economics of financial intermediaries, gave a talk to the students present at the screening of Frank Capra's film 'It's a Wonderful Life'.</p>
SUBJECT MATTER	Deposit, personal loans, budget and planning
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences...)
START DATE	25 March 2019
END DATE	31 March 2019
OBJECTIVE	Through a role-play activity students have dealt with their mistakes and with their irrational behaviours. The aims of this programme are: to build proper savings habits from an early age in order to cultivate key money-managing skills to educate children about their social and economic rights and responsibilities
TARGET GROUP	School students focused on secondary school
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Simulators, calculators, games


GENERAL INFORMATION	
INITIATIVE ID	IT2
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>Financial education in the workplace: TIM employees This is a three module initiatives. Each module has been offered in webinar mode (3 virtual classrooms) at around 40 people. Lessons were recorded and made available to all TIM employees (around 45,000) on the TIM Academy corporate platform. TIM is an Italian telecommunications company.</p>
SUBJECT MATTER	Three different lessons about: money, payments services, and innovation in the payment system; loans and consumer protection; saving and investment.
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	TIM
FEATURES AND CONTENT	
FORMAT	Website and online tools
START DATE	22 May 2018
END DATE	07 June 2018
OBJECTIVE	Financial education in the workplace
TARGET GROUP	Consumers in general; adults: TIM employees
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Online information


GENERAL INFORMATION	
INITIATIVE ID	IT3
COUNTRY	Italy
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>Incontri con i Collegi universitari di merito (Conference with University Colleges of Merit)</p> <p>The aim of this programme is to help university students strengthen their financial competencies. University Colleges of Merit are legally recognised private institutions with public interest purposes. The University Colleges of Merit are residential structures open to Italian and international students, with a high quality educational offer, pursuing the promotion of merit and interdisciplinary education, and ensuring that each student has a personal development path made up of training services and, guidance and enriched with university activities.</p>
SUBJECT MATTER	The economy of the Italian regions, consumer protection, behavioral finance, innovation in the payment system, FinTech and crypto-assets.
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences...): 4-hour meetings held in five different cities.
START DATE	01 October 2018
END DATE	30 October 2018
OBJECTIVE	To help existing and future consumers develop the knowledge, skills and confidence to appropriately understand risks and opportunities, to make informed choices and know where to go for assistance.
TARGET GROUP	University students
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	No public output produced


GENERAL INFORMATION	
INITIATIVE ID	IT4
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>D2 – women association</p> <p>The Bank of Italy, jointly with other institutions, runs several meetings targeting women. https://www.gltfoundation.com/en/women-squared-for-financial-inclusion/</p>
SUBJECT MATTER	Income and Budgeting; Saving and investment; Consumer protection
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Supervisory authority for the Italian financial products market (CONSOB), Institute for the Supervision of Insurance (IVASS), Italian Pensions Funds Supervisory Commission (COVIP), Global Thinking Foundation
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences...)
START DATE	08 March 2018
END DATE	07 October 2018
OBJECTIVE	Reduce the gender gap in the country and help women develop the knowledge, skills and confidence to appropriately understand risks and opportunities, to make informed choices and to know where to go for assistance.
TARGET GROUP	Consumers in general, only women
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	No public output produced

GENERAL INFORMATION	
INITIATIVE ID	IT5
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>Università dell'Età Libera di Pesaro (University of the Third Age of Pesaro)</p> <p>The Bank of Italy runs a two-lessons initiative targeting to elderly people at the University of the Third Age of Pesaro.</p> <p>The University of the Third Age of Pesaro aims to offer education and stimulation mainly to retired members of the community, that is those in the third 'age' of life.</p>
SUBJECT MATTER	Payment services and payment accounts, consumer protection
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	University of the Third Age of Pesaro
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences...)
START DATE	08 March 2019
END DATE	25 March 2019
OBJECTIVE	Elderly people often have a low level of financial knowledge. The objective is to help elderly people develop confidence in using new payment services and know where to go for assistance.
TARGET GROUP	Elderly people
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	No public output produced

GENERAL INFORMATION	
INITIATIVE ID	IT6
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>Financial education at school</p> <p>In 2007 the Bank of Italy and the Italian Ministry of Education started a pilot program to incorporate financial education into school curricula. The program has been offered to the Italian school system since 2008. Year after year, it has aroused growing interest among teachers and learners and has proved. The program relies on a “training the trainer” approach: teachers participate in training seminars held by experts from the Bank of Italy in which they learn the main contents underlying the project.</p>
SUBJECT MATTER	Money, Price, Payments, Income, Budgeting, Credit, Saving and investment
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Joint initiative with the Ministry of Education
FEATURES AND CONTENT	
FORMAT	In the 2020-22 school year teachers were trained online; teachers taught their students with distance learning and face-to-face teaching based on indications related to the pandemic.
START DATE	September 2020
END DATE	Recurring every school year since 2007
OBJECTIVE	The OECD Recommendation specifically advised that “financial education should start at school. People should be educated about financial matters as early as possible in their lives” (OECD, 2005). Bank of Italy focused on school students (primary school, middle school and high school). Financial education is not a mandatory part of the school curriculum in Italy. So Bank of Italy try to solve this problem introducing financial education as a voluntary school subject. Schools are the natural channel for helping students to learn more about economics and personal finance.
TARGET GROUP	School Students
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	>3600 classes
PROMOTION CHANNELS	The project, with its materials, is hosted on the Bank of Italy's financial education website; every year, at the beginning of the school year, the ministry of education send informations about all the projects available for teachers (including this one).
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Educational material; Leaflets; Teaching tools
DIGITAL TOOLS & TECHNOLOGY USED	During lockdown, a specific course for high school students was designed and published online, on BoI financial education website


GENERAL INFORMATION	
INITIATIVE ID	IT 7
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><u>Inventiamo una banconota</u></p> <p>It's a competition on note design.</p> <p>Italian primary and secondary school students are invited to design an imaginary banknote exploring a different theme each year.</p>
SUBJECT MATTER	Banknotes
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Joint initiative with Ministry of Education and Ministry for Foreign Affairs
FEATURES AND CONTENT	
FORMAT	Website competition, BoI financial education website on financial education
START DATE	January 2020; January 2021
END DATE	Recurring
OBJECTIVE	Italian primary and secondary school students are invited to design a banknote in which they imagine life in the future. Knowledge, training, work, technology, environmental and social awareness and the heritage of the past are all variables in which to invest to ensure that the future means progress and a better place in which to live.
TARGET GROUP	School Students (6-18)
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	>750 schools involved each year
PROMOTION CHANNELS	Online, through main website and BoI financial education website
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	No public output produced
DIGITAL TOOLS & TECHNOLOGY USED	During lockdown, a specific course for high school students was designed and published online, on BoI financial education website


GENERAL INFORMATION	
INITIATIVE ID	IT8
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<u>Global Money Week</u> "Take care of your money! (Prenditi cura dei tuoi soldi!)" is a learning game made with the Kahoot! platform. The learning game includes questions on several topics alternating with explanations. It was developed within the 2021 Global Money Week a global awareness-raising campaign promoted by the OECD
SUBJECT MATTER	Banknotes
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	The learning game is projected to be delivered online to high-school students even in distance learning
START DATE	22 March 2021
END DATE	28 March 2021
OBJECTIVE	Raising awareness of young people about the importance of the proper use of different payment instruments and the related security issues
TARGET GROUP	High School Students
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	>1,600
PROMOTION CHANNELS	Traditional channels (website, emails to schools), social networks and newsletter within the promotional activities of the Global Money Week carried out by the Committee for Financial Education in Italy
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Learning game
DIGITAL TOOLS & TECHNOLOGY USED	Kahoot! Platform


GENERAL INFORMATION	
INITIATIVE ID	IT9
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<u>Mese dell'educazione finanziaria (Financial Education Month)</u> Cycle of seminars, meetings and initiatives (physical, online, hybrid) on financial education
SUBJECT MATTER	Residential mortgages, payment services, e-money, deposits; personal loans, payment accounts, consumer protection
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	The National Committee for Financial Education. The Committee is chaired by Annamaria Lusardi and is composed of: representatives from four Ministries (Economy and Finance, Education, University and Research, Economic Development, and Labour and Social Policies); financial authorities (Bank of Italy, Consob, Ivass and Covip); the supervisory body for financial consultants and their register, and the National Council of Consumers and Users (CNCU). The Committee aims to promote and plan awareness-raising campaigns as well as financial education initiatives and will play a crucial role in laying down and implementing the National Strategy for Financial Education in Italy.
FEATURES AND CONTENT	
FORMAT	Seminars, courses, meetings (online, physical, hybrid)
START DATE	October 2018
END DATE	Recurring (every October)
OBJECTIVE	Raising awareness of financial education topics
TARGET GROUP	Broad audiences in general; there are also targeted events for specific groups (students, teachers, women, ...)
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	In 2020 more than 600 events countrywide were organised, in 2021, more than 700 events took place. Bank of Italy organised 40 events in 2020 reaching around 4.000 people, and in 2021 in more than 200 events, >10.000 people attended
PROMOTION CHANNELS	The National Committee for Financial Education paid advertising on radio and social media channels; BoI Financial Education website, BoI social network profiles
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	No public output produced


GENERAL INFORMATION	
INITIATIVE ID	IT 10
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>CPIA - Centri Provinciali di Istruzione per gli Adulti (Provincial Centres for School for Adult education)</p> <p>The Bank of Italy and the Ministry of Education, University and Research set up a training course that aims to help adults become conscious consumers. Vocational schools are mostly attended by migrants (>70%), thus the importance of reaching a particularly vulnerable group.</p>
SUBJECT MATTER	Residential mortgages; Payment services; E-money; Deposits; Personal loans; Payment accounts; Consumer protection; Remittances.
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Joint initiative with Ministry of Education
FEATURES AND CONTENT	
FORMAT	<p>Training course that aims to help adults become conscious consumers.</p> <p>This initiative is based on "train the trainer" approach. The Bank of Italy trains the teachers; teachers then address the economic and financial issues in the classroom using our leaflets and booklets.</p>
START DATE	2018
END DATE	Recurring every school year (from September to June)
OBJECTIVE	The objective of the course is to provide course participants with tools that will enable them to make active choices and maintain sustainable finances for their entire life. The initiative took place in Centri Provinciali di Istruzione per gli Adulti (CPIA) in order to reach a large number of disadvantaged people (especially migrants).
TARGET GROUP	Adults, mostly migrants
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	N/A
PROMOTION CHANNELS	Through the Ministry of Education
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Educational materials and leaflets

GENERAL INFORMATION	
INITIATIVE ID	IT11
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><u>PCTO - Percorsi per le Competenze Trasversali e per l'Orientamento</u> (Program for combined school-based and work-based traineeships)</p> <p>PCTO (Program for combined school-based and work-based traineeships), it's a moment where students can develop some work-related skills, mostly in a workplace. Bank of Italy organises online, hybrid and physical courses to high schools students.</p>
SUBJECT MATTER	Money, Price , Payments, Income, Budgeting, Credit , Saving and investment.
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Joint with Ministry of Education
FEATURES AND CONTENT	
FORMAT	The courses will be held mostly online, but for the school year 2021-2022 if the conditions of a safe environment will be met, there will be the chance to organize physical meetings
START DATE	2017
END DATE	Recurring
OBJECTIVE	Enhancing financial education skills and promoting social citizenship in high schools in order to strengthen the skills of young people, their training orientation and their future employability
TARGET GROUP	School Students (16-18)
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	>2500 (during the school year 2021-2022)
PROMOTION CHANNELS	Bol financial education website, Bol institutional website, Ministry of Education channels
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	No public output produced


GENERAL INFORMATION	
INITIATIVE ID	IT 12
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<u>Personal finance course for the National Olympic Committee</u> Within the testing activities of the Guidelines for financial education of adults, published by the Italian National Committee for financial education, CONSOB and Bank of Italy developed a format aimed at giving useful insight as for how manage personal finance throughout online calculators and financial planning tools, also based on light debiasing tricks, that may help consumers in enhancing their long-term perspective.
SUBJECT MATTER	This initiative covers all types of financial, insurance and pension instruments and products. Financial literacy and personal finance management. Other specific products/services: Alternative Dispute Resolution mechanisms and functioning. All the subjects are included in the core competencies for financial education framework set up by the Italian National Committee for Financial Education.
MAIN ORGANISER	Financial Education Italian National Committee, CONSOB and Bank of Italy
CO-ORGANISER	Others National Committee members (IVASS and COVIP)
FEATURES AND CONTENT	
FORMAT	Webinars and recorded video-lessons
START DATE	29 April 2021
END DATE	December 2021
OBJECTIVE	The course, developed also on the basis of the suggestions of a group of experts, is divided into several modules (e.g.: financial planning, payments tools, financial products and service, insurance and pension products,...) that will be attended also in asynchronous mode, through recorded video lessons.
TARGET GROUP	Technicals, athletes and directors of the national olympic committee
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	About 300 through the webinars (many more potentially through the recorded video-lectures).
PROMOTION CHANNELS	The National Olympic Committee
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Educational material, recorded video-lessons
DIGITAL TOOLS & TECHNOLOGY USED	Video conferencing platform with instant-polls tools and live chat; online quizzes and challenges.


GENERAL INFORMATION	
INITIATIVE ID	IT 13
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>I navigati: informati e sicuri (“The Navigati Family: aware and safe”)</p> <p>A cybersecurity awareness campaign addressed to the general public (designed to cover all ages and genders) by using different communication channels and media.</p>
SUBJECT MATTER	Cyber scams and threats regarding online or mobile banking and insurance products/services, payment services.
MAIN ORGANISER	<p>Italian Financial Computer Emergency Response Team (CERTFin)</p> <p>The Italian Financial CERT (CERTFin) is a cybersecurity cooperative body co-chaired by the Bank of Italy and the Italian Banking Association (ABI) with the aim to enhance the cyber resilience of the Italian financial sector. The participation to CERTFin is open to all operators of the national insurance, banking and financial sectors.</p>
CO-ORGANISER	Joint initiative promoted by public institutions: Bank of Italy, the Italian Banking Association (ABI), and the Institute for the Supervision of Insurance (IVASS), the National Cybersecurity Agency and the Italian Prime Minister's Office.
FEATURES AND CONTENT	
FORMAT	Website and online outputs; video spots and interviews to experts on traditional media (TV, radio, newspapers)
START DATE	November 2021
END DATE	The campaign will last 4-5 weeks until the end of the year and further programming are planned for 2022.
OBJECTIVE	To raise the consumers' knowledge of the good practices to reduce risks related to cyber attacks, online scams and frauds through traditional media, website and social media.
TARGET GROUP	Consumers in general, especially those less digital.
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	Heterogeneous target audience
PROMOTION CHANNELS	Traditional media (TV, radio, newspapers), digital channels and social networks (Facebook, Instagram, LinkedIn)
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Spot TV (45", 30" and 15"), a web series (8 episodes), information on media (TV, radio, video), interviews to experts.
DIGITAL TOOLS & TECHNOLOGY USED	TV, print, digital, social media to promote interaction and education for a wide audience of financial consumers.

GENERAL INFORMATION	
INITIATIVE ID	IT 14
COUNTRY	Italy
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<u>FE initiatives for women</u> Between 2020 and 2021 BoI launched two main initiatives partnering with the Italian notaries association and Soroptimist International Italy, an NGO for women who work to improve the lives of women and girls.
SUBJECT MATTER	Financial education initiatives using the "training the trainers" approach on budgeting, savings, and investments.
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Soroptimist International Italian and the Notaries association
FEATURES AND CONTENT	
FORMAT	Online seminars to trainers who will then teach to their associates
START DATE	October 2020
END DATE	Ongoing
OBJECTIVE	Reduce gender gap in our country and help women to develop the knowledge, skills and confidence to appropriately understand risks and opportunities, to make informed choices and know where to go for assistance.
TARGET GROUP	Women
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	N/A
PROMOTION CHANNELS	Throughout the associations who will teach in (virtual) classrooms what they learned
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Videos, quizzes and other material to be used online
DIGITAL TOOLS & TECHNOLOGY USED	N/A

GENERAL INFORMATION	
INITIATIVE ID	IT 15
COUNTRY	Italy
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>FE initiatives at the work place - Lodi Hospital</p> <p>It is a pilot initiative to reach women in their workplace. The choice of Lodi is not by chance, since Lodi is one of the hospital who were hit by the first wave of the pandemic in early 2020. The course is divided in four modules: budgeting, e-payments, cyberawareness and debt.</p>
SUBJECT MATTER	N/A
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	The course was hosted by Lodi's hospital intranet
START DATE	April 2021
END DATE	June 2021
OBJECTIVE	Reduce gender gap in our country and to help women develop the knowledge, skills and confidence to appropriately understand risks and opportunities, to make informed choices and know where to go for assistance.
TARGET GROUP	Women at the workplace
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	>100
PROMOTION CHANNELS	Through the hospital website
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Videos, quizzes and other online materials
DIGITAL TOOLS & TECHNOLOGY USED	N/A

GENERAL INFORMATION	
INITIATIVE ID	IT 16
COUNTRY	Italy
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<u>Economia per tutti</u> (The Economy for everyone) Financial education website
SUBJECT MATTER	N/A
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	N/A
FEATURES AND CONTENT	
FORMAT	N/A
START DATE	November 2019
END DATE	Ongoing
OBJECTIVE	The website is tailored for people interested in developing their knowledge in economic and financial issue, their rights and responsibilities, and to all those who, like savers and users of banking services, who wish to improve their own financial culture. Moreover, the website provide advice and information to consumers regarding supervised companies or products/service.
TARGET GROUP	Consumers in general, investors, retail investors, insurance clients, pensionners, pupils / school students, university students, elderly people, women, trainers, migrants.
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	>33,000 unique visitors Last data available: November 2021
PROMOTION CHANNELS	N/A
LANGUAGES	Italian, English
TYPE OF OUTPUT PRODUCED	Web contents (text, video, audio books, leaflets, guides)
DIGITAL TOOLS & TECHNOLOGY USED	N/A

GENERAL INFORMATION	
INITIATIVE ID	IT 17
COUNTRY	Italy 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>Artisans, Micro, Small and medium entrepreneurs</p> <p>Using the training the trainer approach, in cooperation with entrepreneurs association, this course aims to settle principles of investments, banking financial products, and insurances.</p>
SUBJECT MATTER	N/A
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Italian associations of artisans and small entrepreneurs
FEATURES AND CONTENT	
FORMAT	<p>Physical, online and hybrid</p> <p>It's a training the trainers approach: BoI set the contents and the standards of the course that will be held by trainers of the entrepreneurs association.</p>
START DATE	November 2021
END DATE	Ongoing
OBJECTIVE	Raise the financial literacy knowledge of small entrepreneurs
TARGET GROUP	Artisans and SMEs Entrepreneurs
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	N/A
PROMOTION CHANNELS	Entrepreneurs association's newsletter
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Course materials (video, animations, leaflets)
DIGITAL TOOLS & TECHNOLOGY USED	N/A

GENERAL INFORMATION	
INITIATIVE ID	IT 18
COUNTRY	Italy
	
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p>Moneta e pagamenti (“Money and payments”)</p> <p>It is a structured eight lessons academic course organized together with several Italian Universities (hybrid mode).</p> <p>For an example see: Moneta e pagamenti. Corso on line con l'Università di Urbino (https://economiepertutti.bancaditalia.it/progetti-educativi/corso-moneta-pagamenti/index.html)</p>
SUBJECT MATTER	Money, payment system and services (including digital payment instruments), cryptoassets and digital euro, supervision and consumer protection.
MAIN ORGANISER	Bank of Italy
CO-ORGANISER	Partner Universities
FEATURES AND CONTENT	
FORMAT	Physical and on-line (seminars, conferences...)
START DATE	April 2021
END DATE	Ongoing
OBJECTIVE	The objective is to explain the evolution of money and payment systems, focusing on opportunities and risks of digitalisation. The focus of the course is the interaction between technological innovations, that foster efficiency and security of payments, and rules, that protect users and maintain trust.
TARGET GROUP	University students of different faculties. University employees. The general public.
NUMBER OF PEOPLE BENEFITING FROM THE INITIATIVE	Between 200 and 300 depending on the Universities, plus the people who watched the video online.
PROMOTION CHANNELS	Traditional media, Banca d'Italia and University website.
LANGUAGES	Italian
TYPE OF OUTPUT PRODUCED	Recorded video lessons, available to the general public
DIGITAL TOOLS & TECHNOLOGY USED	N/A