



| GENERAL INFORMATION | |
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| INITIATIVE ID | CY 1 |
| COUNTRY | Cyprus |
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| INFORMATION ON THE INITIATIVE | |
| NAME AND DESCRIPTION | <p><u>The Significance of being Financially Literate and National Strategies for Achieving it – Web conference</u></p> <p>Web conference and panel discussion on i) the vital importance of financial literacy during a period of significant changes in various sectors of the economy and ii) policies/programmes that can influence the level of financial literacy.</p> |
| SUBJECT MATTER | Financial literacy and personal finance management |
| MAIN ORGANISER | Cyprus Economic Society (CES) |
| CO-ORGANISER | Central Bank of Cyprus |
| FEATURES AND CONTENT | |
| FORMAT | Web conference and panel discussion |
| START DATE | 21 October 2021 |
| END DATE | 21 October 2021 |
| OBJECTIVE | Raise awareness for the importance of National Strategies for the promotion of financial literacy. |
| TARGET GROUP | N/A |
| PROMOTION CHANNELS | Traditional media |
| LANGUAGES | English |
| TYPE OF OUTPUT PRODUCED | Public awareness |
| DIGITAL TOOLS & TECHNOLOGY USED | N/A |

| GENERAL INFORMATION | |
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| INITIATIVE ID | CY 2 |
| COUNTRY | Cyprus |
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| INFORMATION ON THE INITIATIVE | |
| NAME AND DESCRIPTION | <p>Consumer information seminar on borrowing and responsible learning</p> <p>Seminar for consumers concerning, among other things, issues related to creditors' advertisements and the provision of relevant information to consumers before completing a loan agreement, the information that must be included in the contracts' credit line, the right to step back and early loan repayment, as well as loan restructuring.</p> |
| SUBJECT MATTER | Banking products/services(loans) |
| MAIN ORGANISER | Joint initiative by Central Bank of Cyprus, Consumer Protection Service and Association of Cyprus Banks. |
| CO-ORGANISER | N/A |
| FEATURES AND CONTENT | |
| FORMAT | Seminar |
| START DATE | 15 November 2018 |
| END DATE | 15 November 2018 |
| OBJECTIVE | Financial Literacy Promotion and Awareness |
| TARGET GROUP | N/A |
| PROMOTION CHANNELS | Traditional media |
| LANGUAGES | Greek |
| TYPE OF OUTPUT PRODUCED | Public awareness |
| DIGITAL TOOLS & TECHNOLOGY USED | N/A |

| GENERAL INFORMATION | |
|---|--|
| INITIATIVE ID | CY 3 |
| COUNTRY | Cyprus |
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| INFORMATION ON THE INITIATIVE | |
| NAME AND DESCRIPTION | <p>Lectures for the promotion of simple financial concepts</p> <p>Informative lectures provided to primary school students, in 10 schools throughout Cyprus, with the aim of familiarising students with simple financial concepts. The lectures educated students in simple economic and financial matters, with the ultimate goal of creating and cultivating financial awareness from a young age.</p> |
| SUBJECT MATTER | Banking products/services. Personal finance management |
| MAIN ORGANISER | Central Bank of Cyprus |
| CO-ORGANISER | N/A |
| FEATURES AND CONTENT | |
| FORMAT | Physical Seminars |
| START DATE | 01 November 2017 |
| END DATE | 20 December 2017 |
| OBJECTIVE | Financial Literacy Promotion and Awareness and enhancement of financial competencies of primary school students |
| TARGET GROUP | School students 11-12 years old (last year of primary school) |
| PROMOTION CHANNELS | N/A |
| LANGUAGES | Greek |
| TYPE OF OUTPUT PRODUCED | Educational material |
| DIGITAL TOOLS & TECHNOLOGY USED | N/A |

| GENERAL INFORMATION | |
|---|--|
| INITIATIVE ID | CY 4 |
| COUNTRY | Cyprus |
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| INFORMATION ON THE INITIATIVE | |
| NAME AND DESCRIPTION | Webinar for the presentation of the results of a national survey on financial literacy in Cyprus Presentation of the results of a sampling survey measuring the level of financial literacy in Cyprus (fieldwork 2018) |
| SUBJECT MATTER | Financial literacy and personal finance management |
| MAIN ORGANISER | Central Bank of Cyprus |
| CO-ORGANISER | N/A |
| FEATURES AND CONTENT | |
| FORMAT | Seminar open to the public, survey |
| START DATE | 15 April 2021 |
| END DATE | 15 April 2021 |
| OBJECTIVE | Assessment of the level of Financial Literacy in Cyprus and identification of the groups of the population with insufficient levels of financial literacy |
| TARGET GROUP | N/A |
| PROMOTION CHANNELS | N/A |
| LANGUAGES | Greek |
| TYPE OF OUTPUT PRODUCED | Public awareness and online information |
| DIGITAL TOOLS & TECHNOLOGY USED | N/A |