

EBA Financial Education Conference
27 March 2020
Paris La Défense

PROGRAMME (draft)

8.30 – 9.00

Welcome & Registration

9:00

Keynote speech – José Manuel Campa, Chairperson, European Banking Authority

9:15

Keynote speech – Stephanie Yon-Courtin, Vice-Chair of the Economic and Monetary Affairs (ECON Committee and substitute of the Internal Market and Consumer Protection (IMCO), European Parliament

9.30 – 11.00

Insights – Financial education and European policy

PANEL 1 – Financial education and consumer protection

The objective of this session is to exchange views on the importance of financial education in the EU and provide examples on its concrete application and the way to address some of the existing challenges linked to consumer protection.

11.45 – 13.00

Insights – Financial education and innovation

PANEL 2 – The role of financial education in the digital age

This session will focus on the impact of digitalisation in financial education in a fast-paced environment, exploring the changes affecting the financial services, the risks and opportunities for consumers of the emergence of crypto-assets, advanced analytics and big data as well as cybersecurity matters.

14:00 – 15:15

Insights – Child & Youth

PANEL 3 – Financial education at schools

This session will explore the challenges the young generations are facing in the context of increasing financial risks, sophisticated financial products and present concrete cases and the role of public authorities to empower youth and strengthen their participation in public life, notably via school.

15:45 – 16:45

Insights – Ageing financial consumers

PANEL 4 – Understanding issues and challenges faced by older financial consumers

In a context where Europe is confronted with an ageing population and the number of elderly is set to reach 29% of the total EU population by 2050, this session will present some of these key issues and challenges and proposed solutions to overcome them.

16:45 – 17:00

Wrap-up and concluding remarks