



Alin Iacob is a Founder and the Chairman of the Association of Romanian Financial Services Users (AURSF), since its establishment in 2013.

Since 2014, AURSF is member of Better Finance, the European Federation of Shareholders and Financial Services Users. Starting with April 2016, Alin is a Board member of Better Finance. He was also appointed in April 2016 as Board Member (representing consumers and financial services users) of SAL-Fin, which is an ADR body established by the Romanian Financial Supervisory Authority (ASF) focused on disputes on insurance, capital markets and private pensions. He also served, between 2018 and 2020, as member of EIOPA's Insurance and Reinsurance Stakeholder Group (IRSG).

Alin started in 2012 to be member of the European Commission's Payment Systems Market Expert Group (PSMEG), an expert group which helps the Commission on payment issues, as a financial services users' representative.

Between 2013 and 2018, Alin was member of the EBA Banking Stakeholder Group, representing the interests of financial services users – in the second mandate serving as the ViceChairperson of the BSG for 2,5 years. After a break, he continues his work as a member of the BSG between 2021 and 2024 and he started a new 4-years mandate in July 2024.

Between 2011-2016, Alin was member of the Financial Services User Group (FSUG) – the European Commission's expert group on retail financial services and consumer policy, which advises the Commission regarding the preparation of legislative acts or policy initiatives which affect the users of financial services, provides insight, opinion and advice concerning the practical implementation of such policies and proactively seeks to identify key financial services issues which affect the users.

In May 2022 he was appointed again as a member of FSUG by the European Commission for a 4years mandate and in September 2022 he was elected as the Chairman of the FSUG.

Alin is co-founder and Managing Partner of Conso.ro (established in 2006), which is a Romanian complex comparison website dedicated to the users of financial services.

Alin graduated in Finance, Banking and Accounting at Bucharest University of Economic Studies (ASE) and lives in Bucharest, Romania.