



## Laura Grassi

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Laura Grassi is the Director of the Fintech & Insurtech Observatory and a Senior Assistant Professor at the Politecnico di Milano, with expertise in Banking and Fintech. She also serves as the Director of the Executive MBA Evening Program at the Graduate School of Management and acts as the Scientific Director of several digital finance master's programs, in collaboration with institutions like illimity, Reply, and BPER.

Laura's work focuses on digital innovation in financial institutions, covering areas like Fintech, Banking, and Corporate Governance. She actively contributes to the growth of Fintech and Insurtech startups and is involved in several applied research projects, including Horizon Europe's PIISA, which explores innovative insurance solutions to mitigate climate change impacts. In addition, she collaborates with numerous institutional partners to enhance the quality and innovation of financial services for the public.

Holding a PhD, MSc, and BSc in Management Engineering, all with honors from the Politecnico di Milano, Laura has published extensively on topics such as open finance, decentralized finance (DeFi), and the application of technology in the financial sector.

Her career is marked by a commitment to advancing digital transformation in finance, both through academic leadership and impactful research, helping to drive innovation and shape the future of financial services—and with this spirit, she joins the EBA Banking Stakeholder Group (BSG).