



Patricia Suárez Ramírez

Founder and President of ASUFIN, Spanish Financial User Association (since 2009).^{[L]_{SEP}}

Consumer representative of the BSG at EBA and Vice Chair in FSUG at DG JUST (EC).

Member of BEUC, Finance Watch and Spainsif.

Patricia is a German & English educated philologist. As a consumer, adversely affected by a non-transparent banking product, she founded ASUFIN (2009), the Spanish Financial Users Association, to protect consumers rights. The association has a staff of 30 people to attend its 49.290 members and subscribers.

She is a regular speaker at conferences, sessions, congresses and seminars on financial education and financial users' rights in Spain and in Europe. In 2019, the association joined Finance Watch, where she was Board Director and Vice Chair (2020-2024).^{[L]_{SEP}} ASUFIN is member of the European Consumer Association (BEUC) since 2020, member of Spainsif since 2021 as well as Spainsif since 2021.

Patricia is now consumer representative of the European Banking Stakeholders Group (BSG V and BSG VI) at EBA (since 2020) and member of the Financial Services User Group (FSUG) of the DG FISMA at the European Commission. She has been member of the Consultative Working Group (CWG) of the ESMA's Investor Protection and Intermediaries Standing Committee (IPISC) (2022-202).