

GENERAL INFORMATION	
INITIATIVE ID	EE 1
COUNTRY	Estonia 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b><u>A family day about financial knowledge</u></b> A family day was held to explain the following issues: What should everyone know about retirement? What is a digital wallet and what can I do with it? What are the opportunities and risks of crypto-assets? What is money laundering and why has this topic received so much attention in recent years? How is the flow of criminal money blocked in Estonia and what is the role of the NCA?
SUBJECT MATTER	Financial literacy and personal finance management; payment services; e-money; payment accounts, AML, cryptocurrencies.
MAIN ORGANISER	Eesti Pank (central bank) and Finantsinspektsioon (NCA)
CO-ORGANISER	Eesti Pank (central bank) and Finantsinspektsioon (NCA)
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences); lectures; workshops; programmes for children: 'Play and learn'.
START DATE	28 September 2019
END DATE	Ongoing, work in progress / intended to be dynamic
OBJECTIVE	The objective was to cover currently popular issues in order to help consumers understand financial services and plan financial matters so that the stability of the economic environment would be achieved: What should everyone know about retirement? What is a digital wallet and what can I do with it? What are the opportunities and risks of crypto assets? What is money laundering and why has this topic received so much attention in recent years? How is the flow of criminal money blocked in Estonia and what is the role of the NCA?
TARGET GROUP	Pre-school children, school students, university students, adults, elderly people.
LANGUAGES	Estonian
TYPE OF OUTPUT PRODUCED	Publications, games

GENERAL INFORMATION	
INITIATIVE ID	EE 2
COUNTRY	Estonia 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<p><b>A family day about financial knowledge</b></p> <p>A family day was held to talk about the following issues: (i) how to identify counterfeit money; (ii) how to make smart lending decisions; (iii) what to do in the case of debt; (iv) crowdfunding platforms; and (v) new Euro banknotes.</p>
SUBJECT MATTER	<p>Financial literacy and personal finance management; residential mortgages, deposits and personal loans.</p> <p><a href="https://www.fi.ee/et/uritused/rahatarkuse-perepaev">https://www.fi.ee/et/uritused/rahatarkuse-perepaev</a></p>
MAIN ORGANISER	Eesti Pank (central bank) and Finantsinspektsioon (NCA)
CO-ORGANISER	n/a
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences...) Lectures, workshops.
START DATE	3 November 2018
END DATE	3 November 2018
OBJECTIVE	The objective was to cover the following currently popular issues in order to help consumers understand financial services and plan financial matters so that the stability of the economic environment would be achieved: (i) how to identify counterfeit money; (ii) how to make smart lending decisions; (iii) what to do in the case of debt; (iv) crowdfunding platforms; and (v) new Euro banknotes
TARGET GROUP	Pre-school children, school students, university students, adults, elderly people.
LANGUAGES	Estonian
TYPE OF OUTPUT PRODUCED	Publications, games

GENERAL INFORMATION	
INITIATIVE ID	EE 3
COUNTRY	Estonia 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>Educational lectures</b>
SUBJECT MATTER	Financial literacy and personal finance management, personal loans, cryptocurrencies.
MAIN ORGANISER	Finantsinspektsioon (NCA)
CO-ORGANISER	Bank of Estonia
FEATURES AND CONTENT	
FORMAT	Physical (seminars, conferences...)
START DATE	Ongoing
END DATE	Ongoing
OBJECTIVE	The objective was to cover currently popular issues in order to help consumers understand financial services and plan financial matters so that the stability of the economic environment would be achieved.
TARGET GROUP	School students
LANGUAGES	Estonian
TYPE OF OUTPUT PRODUCED	Lectures, workshops

GENERAL INFORMATION	
INITIATIVE ID	EE 4
COUNTRY	Estonia 
INFORMATION ON THE INITIATIVE	
NAME AND DESCRIPTION	<b>An explanatory document and article about ICO issuers and entities engaged with virtual currencies</b>
SUBJECT MATTER	Virtual currencies
MAIN ORGANISER	Finantsinspektsioon (NCA)
CO-ORGANISER	n/a
FEATURES AND CONTENT	
FORMAT	Website and online tools; Website and online news
START DATE	16 March 2018
END DATE	16 March 2018
OBJECTIVE	For Finantsinspektsioon to explain which regulations apply when engaging with virtual currencies and ICOs
TARGET GROUP	All people who engage with virtual currencies and ICOs
LANGUAGES	Estonian, English
TYPE OF OUTPUT PRODUCED	(i) <a href="#">Information for entities engaging with virtual currencies and ICOs</a> and (ii) <a href="https://www.rup.ee/uudised/majandus-ja-ari/ico-korraldajatele-kohalduvad-regulatsioonid">https://www.rup.ee/uudised/majandus-ja-ari/ico-korraldajatele-kohalduvad-regulatsioonid</a>